

“Dynamic Productivity Suite (ALL HANDS MEETING)” by Alexander Lee-Rekers (StageMilk, 2024)

A tech company meeting room. Four team members: JENKINS, MULLINS, PERKINS and PITT are in attendance, helping to pitch ideas for an exciting new product.

JENKINS: I suppose you're all wondering why I've called you here today.

MULLINS: I have always wanted to say that.

JENKINS: Me too! *(Short pause.)* It felt good. Well I know how busy you all are, I know how valuable your time is—especially in your respective lanes. So I wanted to start today by thanking you for coming along to this all hands meeting.

MULLINS: You're welcome.

JENKINS: The short of it is: we've got something to sell. Brand new product. And it's a biggie.

MULLINS: *Fantastic.*

PITT: What is it?

JENKINS: It is ... a dynamic productivity suite.

MULLINS: Right... And what does that do?

JENKINS: It diversifies solutions.

PITT: Solutions to...

JENKINS: Challenges.

PERKINS: You mean like problems?

JENKINS: “Challenges” are what problems are called in a dynamic productivity suite.

PERKINS: *(Not getting it.)* Of course.

PITT: So how does it work?

JENKINS: Oh, it does all sorts of things. Hence “dynamic”. But, basically: you identify your challenges, you input those challenges and the dynamic productivity suite suggests “keys”.

MULLINS: Fascinating.

PERKINS: And keys are?

JENKINS: What it calls “solutions”. The suite suggests keys to help you “unravel”, which is what it calls fixing, the problems. Sorry- “challenges”. It’s cutting edge stuff...

PITT: Sounds like they’ve got it all figured out upstairs.

MULLINS: Doesn’t it?!

PITT: So what exactly are we doing at this meeting, Jenkins?

JENKINS: We ... are naming it.

MULLINS: Us? The brains trust?

JENKINS: Yep. The top team. Go!

PITT: D.P.S.

JENKINS: As in the initials? We can do better than that!

MULLINS: “Challenge Killer.”

JENKINS: No bad ideas in brainstorming! (*Pause.*) Anything else?

PERKINS: “The Solution Master?”

MULLINS: “The Unraveler.”

PERKINS: “Solution Bot 5000.”

JENKINS: Well it’s not a robot. Although I do like the “5000”.

PITT: “Solver.”

JENKINS: (*Snapping their fingers.*) Snappy. Short and sweet. Can we follow that thread?

MULLINS: Dynamic ... Dynamo!

PERKINS: Produc-tivo!

MULLINS: Suite-y Pie! As in Productivity suite-

PERKINS: “Fixer.”

JENKINS: Nice.

MULLINS: “Challenger.”

JENKINS: Love it!

PERKINS: “Go Fix.”

MULLINS: Go Go Fix?

PERKINS: Go Go Go!

JENKINS: Now we’re just repeating “go”.

PERKINS: The “Go Fix 5000”.

JENKINS: Doesn’t really capture the “dynamic” of it...

PITT: Jenkins?

JENKINS: Pitt, you don’t need to ask, you can jump straight in!

PITT: What did marketing say about all this? Did they not have any usable suggestions?

The room sours. JENKINS looks at MULLINS and PERKINS and nods, as if to communicate “I’ll take this one.”

JENKINS: It’s a fair question. Two questions, to be precise. Marketing actually struggled with the assignment. Lots of ideas, nothing that clicked. Not half the gold you lot are coming up with!

PITT: So what happened?

JENKINS: Somebody pointed out that the marketing problem wasn’t a problem ... but a “challenge”. And what we needed was a “solution” to “unravel” that challenge. We asked the dynamic productivity suite, and it advised us to dissolve the Marketing team. So we did.

A long pause.

PERKINS: Can we ... maybe ask the dynamic productivity suite ... to name itself?

JENKINS: I was just thinking that.